

TEACHFORNIGERIA

Job Title: Marketing & Communications Officer
Reporting to: Coordinator, Marketing, and Communications
Start Date: Immediately
Type: Full-time
Location: Based in Lagos, Nigeria

About Teach for Nigeria

Teach For Nigeria is a non-governmental organisation building a movement of leaders committed to ending educational inequity.

In the short term, we run a two-year Fellowship that recruits Nigeria's most outstanding graduates and young professionals from all disciplines to teach as Fellows in high-need schools in underserved communities. Through this experience, our Fellows gain first-hand exposure to the challenges within Nigeria's education system and discover their role in driving systemic change.

In the long term, we support our growing Alumni network, equipping them with the experience, conviction, and insight to be a force for change across sectors, so that one day, all Nigerian children will have the opportunity to fulfill their potential.

Position Summary

The Marketing & Communications Officer plays a vital role in shaping how Teach For Nigeria tells its story. You will work closely with the Coordinator to create and execute both online and offline campaigns, develop compelling content, design visual materials, and strengthen stakeholder engagement.

You will be entrusted with managing and growing Teach For Nigeria's brand and social media presence, using both organic and paid activities. This includes crafting strategies that deepen brand awareness, building community across platforms, and ensuring that every communication reflects the heart of our mission.

Key Responsibilities

Team Support & Collaboration

- Assist in organising projects and handling daily administrative tasks to ensure smooth departmental operations.
- Partner with other internal teams to source data, collect impact stories, and gather updates from diverse stakeholders.
- Contribute to the development and execution of the organisation's social media content plan in alignment with strategic goals.
- Support in integrating brand elements, messaging, and insights from across teams into cohesive marketing efforts.
- Provide general support in executing marketing initiatives and upholding brand standards.

TEACHFORNIGERIA

Community management

- Manage Teach For Nigeria's online community across key platforms including Facebook, Instagram, LinkedIn, X (Twitter), and YouTube.
- Monitor engagement, respond to inquiries, and proactively build a strong and interactive digital presence.
- Implement approved crisis communication statements when needed.
- Support stakeholder engagement through email campaigns and other digital communication channels.

Content Development, Design & Campaign Execution

- Generate and publish engaging, on-brand content (copy, articles, videos, photos, testimonials) tailored for each platform.
- Design simple, visually appealing graphics and marketing materials using Canva or similar design tools.
- Collaborate with internal teams to amplify impact stories and highlight organisational successes.
- Conduct ongoing research to better understand audience needs and optimise content for relevance and engagement.
- Support in planning and executing promotional events and campaigns, both digital and traditional.

Experience and Qualifications

- Bachelor's degree in Marketing, Communications, Business, or a related field (required).
- Minimum of 2 years of professional experience in a marketing or communications role.
- Proficiency with MS Office Suite, social media platforms, analytics tools, and online marketing software (e.g., Google Analytics, Google Ads, CRM tools).
- Strong understanding of social media trends, content strategy, and digital marketing best practices.
- Ability to design basic marketing materials using Canva or other design tools.
- Basic video editing or data visualisation skills are a plus.

Skills:

- Excellent project management and organisational skills; ability to juggle multiple tasks and meet deadlines.
- Strong writing and communication skills with a creative eye for storytelling and visual design.
- Ability to work collaboratively in a fast-paced, mission-driven environment.
- Problem-solving mindset with a proactive and innovative approach to challenges.
- Attention to detail and commitment to brand consistency.

TEACHFORNIGERIA

How to Apply

Follow the steps below to complete the form:

- Click on this link: [Link to Application Form](#)
- Follow the on-screen instructions to submit your application.
-

Application Deadline: 5TH December 2025

Please Note: Only short-listed candidates will be contacted.